

Dollars & Sense



MISSION STATEMENT – "To provide total personal financial services for our members' well-being."

July 2015

CEO CORNER



As Interim CEO here at Credit Union of Atlanta (CUA), I've had the pleasure of working with an incredibly dedicated team and serving a loyal membership. During the past few months, CUA has made much progress to enhance our existing products and services to meet the needs of our members. One of our goals has been to increase communications to our membership to ensure they are abreast of changes, events and new products and services available to them. In doing so, we have signed up for several social media channels, send out weekly emails, continuously update our lobby displays and lobby signage and ensure our staff is knowledgeable and able to share information with members.

At CUA, our highest priority is making sure members' concerns and questions are resolved. Part of our ongoing strategy is to analyze the satisfaction of products and services we offer by hearing directly from our members. This year, we conducted a focus group study to assist us with this process. The study was very successful in helping us to receive open, honest and constructive feedback on how CUA can continue to grow and satisfy our members. To share your concerns or give the credit union feedback directly, email us anytime at beheard@cuatlanta.org.

Another initiative at CUA is to increase financial literacy amongst our membership by providing ongoing financial seminars, blogs and educational resources and tools to help members better understand finances, budgeting and preparing the best for their financial future. Credit Union of Atlanta truly strives to provide total personal financial services for our members' well-being." Thank you for your continued support and loyalty to Credit Union of Atlanta.

CUA Annual Meeting & Scholarship Winners



Credit Union of Atlanta celebrated its 87th Annual Meeting with members on April 27, 2015 at the Cleveland L. Dennard Center in Atlanta. The board members of Credit Union of Atlanta provided the members with an opportunity to listen to reports from the leadership team to gain a deeper understanding of policies and procedures that were implemented in 2014 and those that will be implemented in 2015, which will directly influence the direction of Credit Union of Atlanta.

Members were able to address the board of directors with their concerns or questions which were answered by the Board Chair, Calvin Tucker and the Interim CEO, Monique Dunbar. The event was hosted by CNN Financial Expert, Clyde Anderson and catered by one of Atlanta's top celebrity catering companies, Fuller Foods, LLC. The members were also serenaded by Unknown Lyric, an acoustic, classical soul duo award-winning and nationally recognized band that received a standing ovation. This year's winners of The Board of Directors Memorial Scholarships were, Charity Dawson, Sasha Frierson, Janae Montgomery, Nadia Romero and Kamaria Horace.

Concerns from the membership were recorded by the board of directors to review and address in the upcoming year. "We are so grateful for our loyal members who are always willing to provide insight and a different perspective on ways Credit Union of Atlanta can better meet their needs. We are consistently looking for ways to reach our members and help them improve their financial future." said Monique Dunbar, Interim CEO of Credit Union of Atlanta.

2015 CUA Board of Directors Election Results

We are pleased to present the 2015 CUA Board of Directors:

Calvin Tucker, Chairman	Rita Braswell
C.T. Martin, Vice Chair	Corey Cooper
Willie Canidate, Secretary/Treasurer	Paul Grant
Cotena Alexander	Mary Ann Johnson
Charles Bell	Tangela Williams



CUA Partners with CARVANA

Credit Union of Atlanta is excited to partner with Carvana. Carvana is an alternative car buying service. As the first complete national online auto retailer, Carvana allows consumers to shop, finance and purchase a car entirely online, and have it ready for home delivery or pick-up. Carvana has unparalleled service and has a user-friendly online shopping platform.

In today's digital world, you should have the option of shopping online, purchasing and having your car delivered to you. Carvana has a better buying experience that is not time-consuming and with no hassle. Browse at your convenience without the headache of shopping for a car. For more information, visit www.carvana.com/cua or call (877) 298-0681.

Need to Get Away? Get your Summer FUNding at the credit union!

Itching to get your feet planted in the sand next to the ocean? Or maybe you're in the market for an RV camping adventure? No matter what your summer plans are, you can get the money you need to fund your fun at the credit union!

We offer a wide variety of specialty **vehicle loans*** or **vacation loans*** just for you. Take a look!
SUMMER FUN TOY LOANS:

- New Motorcycles – Rates as low as 2.0% APR**
- New Boats – Rates as low as 10% APR** (Up to 72 month terms)
- Used Boats – Rates as low as 10% APR* *(Up to 60 month terms)

SUMMER VACATION LOANS:

- 6.0% APR**
- Quick & Easy to Apply
- Flexible Terms & Payment Plans

Be sure to get the funding you need to make those summertime memories. Call (404) 658-6465 or visit www.cuatlanta.org to get started.

*All loans subject to credit approval.

**Annual Percentage Rate.



Coin Machine Free Access Extended

Credit Union of Atlanta is pleased to announce that members will have FREE access to the Coin Machine in the Main Branch lobby for another three months!

1. Drop your coins into the machine.
2. Select, "Start."
3. Watch the savings pile up!



www.cuatlanta.org

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ATLANTA, GEORGIA 30310
(404) 658-6465 • 1-866-318-4980 (toll-free)
FAX (404) 658-7906

GOVERNMENT DISTRICT BRANCH

245 PRYOR STREET, SW
ATLANTA GA 30303
(404) 671-4020 FAX (404) 671-4030

HOURS OF OPERATION

Monday - Thursday 8:30 a.m. – 4 p.m.
Friday 8:30 a.m. - 5 p.m.

ACE Audio Response
1-888-427-9397

BOARD OF DIRECTORS

Calvin Tucker, Chairman
C.T. Martin, Vice Chair
Willie Canidate, Secretary/Treasurer
Cotena Alexander
Charles Bell
Rita Braswell
Corey Cooper
Paul Grant
Mary Ann Johnson
Tangela Williams

INTERIM PRESIDENT/CEO

Monique Dunbar



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HOLIDAY CLOSINGS

Independence Day
July 3 - 4

Labor Day
September 7



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